

# Josefina Sotomayor Jaramillo

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Chilean nationality · Italian citizenship · Available to travel

## PROFILE

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Project manager specialised in education and international cooperation, with over a decade of experience delivering community-driven projects at local and global levels, motivated by a commitment to social inclusion, equity and impactful action. Holds a Master in Education Policies, a Master in Public Policy, and a Bachelor in Economics.

**Core competencies:** Project management · Conference planning & management · Education policy · International cooperation · Data analysis & knowledge production · Community engagement · Research design & implementation.

**Areas of expertise:** Higher education · Vocational education and training · Cultural policy · 2030 Agenda for Sustainable Development · Inclusion and equity · Active ageing · Intergenerational dialogue.

**Languages:** Spanish (native) · English C1 (IELTS) · Portuguese C1 (OLS) · French B2 (DELFL) · Italian B2 (Altissia).

## WORK EXPERIENCE

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### Project Consultant · [UNESCO Executive Office of the Culture Sector](#)

12/2024 – 12/2025 · Remote (with onsite support in Paris, France; Madrid and Barcelona, Spain)

- Built and managed over 10 internal databases for the 3rd World Conference on Cultural Policies and Sustainable Development (MONDIACULT2025), covering invitations, registrations, speakers, programme sessions, side events and venue logistics, among others, serving both internal teams and external event production contractors.
- Solely responsible, from the UNESCO team side, for the end-to-end registration process of MONDIACULT2025, the world's largest cultural policy conference, with more than 2,500 participants from 163 countries, including 118 Ministers and Vice-Ministers of Culture, around 90 intergovernmental organisations and over 100 NGOs.
- Co-designed the MONDIACULT2025 programme, structuring a 3-day agenda of 20 ministerial thematic sessions and 195 side events across 6 priority domains and 2 focus areas, in coordination with the Ministry of Culture of Spain, venue and production companies, and other local counterparts.
- Co-designed from scratch a youth engagement strategy, resulting in MondiaYouth, a dedicated space for youth bringing together 48 representatives from 34 countries for intergenerational dialogue on global cultural policy.
- Supported the preparatory regional consultations with Member States and the review process of the UNESCO Culture Digital Library, an open-access knowledge repository on cultural policies that received 325 contributions.

### Co-founder · [AgoraZul](#)

04/2024 – Present · Remote

- Co-founded an early-stage consultancy and knowledge-sharing platform focused on topics related to gerontology and community development, with a view to delivering project management and consultancy services.

### Project Consultant · [UNESCO Section for Higher Education](#)

12/2021 – 01/2024 · Remote (with onsite support in Paris, France and Barcelona, Spain)

- Built and managed over 10 internal databases to support the 3rd World Higher Education Conference (WHEC2022), covering invitations, registrations, programme sessions, speakers, side events and knowledge production contributions, for internal and external use with local partners.
- Solely responsible, from the UNESCO team side, for the end-to-end registration process of the WHEC2022, which brought together more than 14,000 higher education stakeholders from around the world, with over 4,000 participants onsite and around 10,000 connections ensured online.
- Co-designed the WHEC2022 programme, structuring a 3-day agenda of around 115 roundtables, HED Talks and workshops, 48 Speaker Corners and 66 official side events across 10 key themes, culminating in the adoption of the roadmap "Beyond Limits: New Ways to Reinvent Higher Education".
- Co-led the knowledge production strategy of the event, overseeing the management and review of contributions and data collection tools, supporting evidence-based higher education policy at the international level.

### Research Analyst · [UTEM – Universidad Tecnológica Metropolitana](#)

12/2020 – 09/2021 · 05/2015 – 08/2017 · Santiago, Chile

- Conducted institutional research across two separate periods at this Chilean public university of over 8,000 students and 36,000 graduates, supporting strategic planning, budget formulation and institutional development.
- Led the SMET-UTEM, the University's Monitoring System for Students and Graduates, overseeing data collection and analysis to inform institutional decision-making.
- Contributed to the Institutional Management Modernisation Programme under the Strategic Development Plan 2021–2025 and the State Universities Strengthening Plan of the Ministry of Education, Chile and supported the successful Institutional Accreditation Processes of 2016 and 2021, contributing to data preparation and reporting.

## **Trainee · Cedefop – European Centre for the Development of Vocational Training**

10/2019 – 10/2020 · Thessaloniki, Greece

- Contributed to the development, promotion and management of the VET toolkit for tackling early leaving and the VET Knowledge Centre, two Europe-wide online platforms providing practical guidance and resources to policymakers and practitioners across EU Member States.
- Supported the coordination of the EU network of Ambassadors tackling early leaving from VET, a community of practitioners and policymakers from across Europe actively contributing to reducing early school leaving.
- Contributed to the Teachers and Trainers' Professional Development project, supporting Cedefop's work on strengthening VET teaching quality across Europe.
- Conducted research on early leaving from education and training in the context of the COVID-19 pandemic, resulting in a co-authored publication: Psifidou, I. & Sotomayor, J. (2020). Brecha digital durante COVID-19 para estudiantes de FP en riesgo en Europa. Boletín Sociedad Española de Educación Comparada, Año 2020 nº2, ISSN: 2659-6334.

## **Co-founder and Director · NGO El Ayllu**

10/2009 – 03/2018 · Santiago, Chile

- Co-founded and directed this non-profit organisation over nearly a decade, leading all organisational functions including programme design and delivery, volunteer recruitment and management, community engagement and financial sustainability, to reduce educational gaps for more than 100 children in vulnerable situations in Santiago.
- Successfully secured and managed public funding from the Fondo Chile de Todas y Todos award of the Ministry of Social Development, overseeing full accountability and reporting processes.

## **EDUCATION**

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### **Master in Education Policies for Global Development · GLOBED**

09/2017 – 09/2019 · Barcelona, Spain; Oslo, Norway; Porto, Portugal

- Erasmus Mundus Joint Master's Degree delivered by a consortium of four universities: Universitat Autònoma de Barcelona, University of Oslo, University of Amsterdam, and University of Malta. Full scholarship holder.
- Thesis: "Higher Vocational Education and Training in Portugal — Perceptions of the TeSP", supervised by Prof. António Magalhães and Prof. Amélia Veiga (CIPES, University of Porto, Portugal).
- Staff coordinator of the 46th Congress of Nordic Educational Research Association (NERA2018), at the University of Oslo, Norway.

### **Master in Public Policy · FEN – School of Economy and Business, University of Chile**

03/2014 – 12/2015 · Santiago, Chile

- Thesis: "Profitability of Higher Technical Education in Chile offered by the Technical Training Centres", supervised by Prof. Juan Pablo Valenzuela (CIAE, University of Chile), resulting in a co-authored publication: Sotomayor, J. & Valenzuela, J. (2018). Rentabilidad de la educación superior técnica entregada por los Centros de Formación Técnica. Revista Estudios de Políticas Públicas, 4(1), 120–133.
- Thesis awarded the "Premio Tesis en Políticas Públicas Eugenio Lahera", conferred to the best thesis among master programmes in public policy across Latin America (University of Chile, ECLAC, IDB, 2016).

### **Bachelor of Science in Economics · FEN – School of Economy and Business, University of Chile**

03/2009 – 10/2013 · Santiago, Chile

- "Premio Círculo de Excelencia Académica", awarded to the top 5% academically performing students at the end of each academic year, received four consecutive years (2009 to 2012).
- Teaching Assistant in five undergraduate economics courses, some on a recurring basis.
- Internship as Research Assistant at CIAE – Centre for Advanced Research in Education, University of Chile.

## **DIGITAL SKILLS**

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- **Office & productivity:** Microsoft Office · Google Suite · Trello · Slack · Notion · Asana.
- **Data analysis & statistics:** STATA · SPSS · NVivo · Atlas.ti · Egonet.
- **Data visualisation:** Tableau · Power BI · Prezi.
- **Design & web:** Adobe Photoshop · Canva · Piktochart · WordPress · Wix.